3rd Annual Summit

Towards Research Excellence in Australia

9th & 10th December 2013 | Rydges, Melbourne

From Impact to Excellence
An analysis of the challenges confronting the research sector

Featuring an international keynote presentation from:

David Sweeney
Director (Research, Innovation and Skills)
Higher Education Funding Council for England

Separately Bookable Full Day Post Conference Workshop
with Dr. David Sweeney – 11th December 2013

With contributions from:

Professor Ian Chubb AC, Chair, Australian Research Committee and Chief Scientist of Australia
Professor Daryl Le Grew, Vice Chancellor Fellow, Monash University and The University of Melbourne
Jenny Mitchell, Manager, Research Outcomes and Strategy, Department of Industry, Innovation, Climate Change, Science, Research and Tertiary Education
Vicki Thomson, Executive Director, Australian Technology Network
Dr. Kevin Cullen, CEO, NewSouth Innovations
Professor Hugh Durrant-Whyte, CEO, NICTA
Professor Geoff Prince, Director, Australian Mathematical Sciences Institute
Conor King, Executive Director, Innovative Research Universities

Supported by:

## DAY ONE: Monday, 9th December 2013

8.00  Registration and coffee

8.45  Welcome and speed networking session

9.00  Opening remarks from the Chair

### POLICY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9.05</td>
<td>KEYNOTE</td>
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<tr>
<td></td>
<td>Professor Daryl Le Grew, Former Vice Chancellor, The University of Tasmania and The University of Canterbury, NZ, Vice Chancellor Fellow, Monash University and The University of Melbourne</td>
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<tr>
<td>9.45</td>
<td>Exploring avenues for greater industry oriented research</td>
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<td>Policy considerations for the newly elected federal government</td>
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<td>Increasing incentives to encourage greater university-industry engagement</td>
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<td></td>
<td>Vicki Thomson, Executive Director, Australian Technology Network</td>
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<tr>
<td>10.20</td>
<td>The case for open and competitive research funding</td>
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<td>The importance of a competitive funding environment for Australian research excellence</td>
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<td>Research funding policy and priorities for the newly elected federal government</td>
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<td>Australian research in a global research environment</td>
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<td>Conor King, Executive Director, Innovative Research Universities</td>
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11.05  Morning Tea

### RESEARCH IMPACT

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>11.30</td>
<td>Assessing the wider benefits arising from university-based research</td>
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<td>Outline of recent activity, including key findings from consultations, workshops and other sector discussions</td>
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<td>Next steps for 2014 and beyond</td>
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<tr>
<td></td>
<td>Jenny Mitchell, Manager, Research Outcomes and Strategy, Department of Industry, Innovation, Climate Change, Science, Research and Tertiary Education</td>
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<tr>
<td>12.10</td>
<td>Using qualitative approaches to assess research impact and engagement</td>
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<td>The concept of ‘triangulation’ to assess a variety of measures</td>
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<td>Gathering data across a variety of perspectives for a complete picture of research impact and research engagement</td>
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<td>Determining the point of critical mass to confirm evidence of trends</td>
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<td>Professor Lisa Given, Information Studies Specialist, Charles Sturt University</td>
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### RESEARCH FUNDING

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>12.50</td>
<td>The comprehensive analysis of research spending and national research capacity in line with priorities</td>
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<td></td>
<td>Professor Ian Chubb AC, Chair, Australian Research Committee and Chief Scientist of Australia</td>
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1.15  Lunch

2.00  An innovative approach to research funding – ‘Research Bonds’ |

- The potential and rationale for allocating long term capital toward research purposes through supplying private savings |
- An overview of the mechanism for delivering this funding to the sector |
- Understanding the possibilities as well as the pitfalls |
- Chris Becker, Private Trader, Macro Associates

2.50  CASE STUDY | Deakin University – crowdfunding its way to research success |

- An insight into eight crowdfunded research projects using the Pozible platform |
- Engaging the community and offering them an opportunity to contribute toward a relatable research cause |
- Overview of the institutional support behind this project |
- Crystal balling the potential possibilities for crowdfunding to become an additional source of income for large scale research |
- Professor Deb Verhoeven, Chair in Media and Communication and Crowdfunding Organiser, Deakin University

3.30  Afternoon Tea

### RESEARCH INFRASTRUCTURE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>3.50</td>
<td>Developing a coherent, university wide approach to research infrastructure provisioning</td>
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<td>Developing policies and systems to efficiently and effectively utilise research infrastructure</td>
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<td>The emphasis on ‘shared investments and benefits’</td>
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### TEACHING-RESEARCH NEXUS

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4.30</td>
<td>CASE STUDY</td>
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<td>Capitalising on the elevation of OTL grants to category 1 status</td>
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<td>Encouraging student facing academics to drive the research agenda across disciplines</td>
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<td>Championing grassroots research and rebalancing the emphasis between discipline research and learning and teaching research</td>
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<td>Boosting the publication of higher education research and fostering cross disciplinary collaboration connections</td>
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<td>Professor Karen Nelson, Director, Student Success and Retention, Queensland University of Technology</td>
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5.10  Closing remarks from the Chair

5.15  End of day one

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**SPONSORSHIP OPPORTUNITIES**

To enquire about speaking opportunities, please contact Fasih Qureshi on 0422 342 524 or email fasih.qureshi@informa.com.au

To enquire about sponsorship opportunities, please contact Sam Wilson on (02) 9080 4371 or email Samuel.wilson@informa.com.au
DAY TWO: Tuesday, 10th December 2013

8.00  Registration and coffee
8.45  Welcome and speed networking session
9.00  Opening remarks from the Chair

INTERNATIONAL PERSPECTIVES

9.05  INTERNATIONAL KEYNOTE | An update on the Research Excellence Framework process and process toward the 2014 outcome
- Final submissions to REF closed at the end of November - initial feedback from universities on the process
- How is the new ‘Impact Element’ being evaluated?
- A look at the 2014 panels assessment procedure to come and the publishing of outcomes in December 2014
- The changing attitude to research assessment as we consider the contribution of universities to recovery from the GFC

David Sweeney, Director (Research, Innovation and Skills), Higher Education Funding Council for England

ASSESSMENT CRITERIA AND STANDARDS

9.50  Refining regulatory frameworks toward research standards
- Revising university provider standards to acknowledge a diverse research system
- Basing university designation according an institution’s capacity to deliver

INTERNATIONAL RESEARCH ALLIANCES

10.30  Strengthening the Australian-Indian research alliance
- Building strong partnerships around research collaboration
- Exploring the possibilities for shared innovation, shared intellectual capital and mutual wealth generation powered through research
- Examining alternate funding mechanisms for the progression of science and technology collaboration

Professor Paul Verma, Principal Scientist- Reproductive Biology, South Australian Research Institute (SARDI) and Adjunct Professor & Head, Stem Cells & Reprogramming Group, Monash University Member, Australia India Taskforce on Science Technology Innovation

11.10  Morning Tea

COLLABORATION AND PARTNERSHIPS

11.30  CASE STUDY | NICTA – undertaking large scale, world class research to drive the Australian economy forward
- Working toward sustaining the economy beyond the mining boom
- Innovating in partnership with Australian universities in the digital research space
- Examining the potential future growth of the ICT industry and the expansion of world class research

Professor Hugh Durrant-Whyte, CEO, NICTA

DRIVING INNOVATION

12.10  Fostering greater innovation in a ‘publish or perish’ academic culture
Dr Kevin Cullen, CEO, NewSouth Innovations

12.50  Lunch

1.50  PANEL DISCUSSION | From impact to excellence – enhancing the role of research in 2014 and beyond

ACCESS TO RESEARCH

2.30  Open access and the impact advantage
- Open access and its relationship with return on public funding and impact of research
- Methods for achieving greater open access to research outputs and promoting discoverability
- Open access and tools of measurement of impact
Dr Danny Kingsley, Executive Officer, Australian Open Access Support Group

RESEARCH WORKFORCE

3.10  The compatibility of research skills and entrepreneurship
- Why do we need researchers in business?
- How can universities and business develop this partnership?
Dr Sharon Winocur, Executive Director, Business/Higher Education Round Table

3.50  Afternoon tea

4.10  CASE STUDY | The AMSI PhD Industry Internship Model and exploring opportunities to expand on innovative and collaborative partnerships
Professor Geoff Prince, Director, Australian Mathematical Sciences Institute

DEVELOPING RESEARCH TALENT

4.50  CASE STUDY | Building the next generation of researchers
- Utilising existing support structures to solidify career paths for researchers
- Providing a real choice for bright talents to lead and grow research teams rather than pursue careers within university administration
- The importance of offering international research partnership training to foster the development of skillsets
- Maximising opportunities to work with industry and engage in innovation
Professor Peter Hodgson, ARC Laureate Fellow and Director of Frontier Material, Deakin University

5.30  Closing remarks from the Chair
5.35  End of Conference

Post Conference Workshop

11th December 2013 – Rydges, Melbourne
9.30am – 4.30pm

This workshop will deconstruct different elements of the research assessment system used in the UK, draw on international experience, look at how the benefits from research assessment can be realised for all parties and consider in some detail how the societal contribution of universities from research can be increased.

Dr David Sweeney, Director (Research, Innovation and Skills), Higher Education Funding Council for England

Please visit the website for regular updates and changes to the program. Be kept in the loop with this event via LinkedIn, Twitter, You Tube and our Blog. Full details at www.informa.com.au/research-excellence
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Entrance to the relevant conference package purchased plus refreshments, lunch and online access to available presentations (five working days post event). They do not include airfares or hotel rooms.

DRESS CODE
Business attire is suggested along with a sweater or jacket in case the conference room is cool.

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Cancellations must be advised in writing at least 10 working days prior to the event. An administration fee of $550 (inc 10% GST) will be incurred for cancellations. A refund will not be given if a delegate fails to attend or cancels within 10 working days prior to the event.

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