Institutional Strategies for Blended Learning

Learn how to implement institution-wide innovation

25th & 26th March, 2014, L’Aqua, Cockle Bay, Sydney

**Key speakers**

**Professor Kerri-Lee Krause**  
Interim Deputy Vice-Chancellor (Education)  
UNIVERSITY OF WESTERN SYDNEY

**Professor Sandra Wills**  
Pro Vice-Chancellor (Student Learning)  
CHARLES STURT UNIVERSITY

**Professor Marcia Devlin**  
Deputy Vice-Chancellor (Learning & Quality)  
FEDERATION UNIVERSITY AUSTRALIA

**Professor Adam Shoemaker**  
Academic Provost  
GRIFFITH UNIVERSITY

**Learn how to**

- Translate **policy** to **practice**
- Implement **innovative learning design**
- Promote good business: **Scale & sustainability**
- Engage stakeholders along the way

Get into the detail of implementation with people really doing it!

**Pre, Mid & Post Conference Workshops**

**Workshop A:** How to design a scalable flipped classroom

**Workshop B:** How to enhance & evaluate students’ online learning

**Workshop C:** How to design inclusive online learning environments

**Register** 3 delegates at the ‘standard price’ & bring a **4th delegate FREE!**

**To register**

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Time and time again we hear people speak of the need for transformative change across tertiary education - but they rarely offer any answers on how to achieve this.

Tackling the big issues one-by-one, you will hear from institutions that have successfully initiated change and embedded new practices.

Use the lessons they have learnt to shortcut challenges you are currently facing and walk away with a plan for institution-wide change.

Learn from other institutions that have:

- Developed institutional strategies that balance effective learning and good business
- Aligned innovative learning design with their institution’s mission
- Developed sustainable and scalable blended approaches
- Effectively engaged professional and academic staff along the way

“Online learning completely breaks down the barriers to entry of time, space and distance, giving hundreds of thousands of people in this country and globally the opportunity to take part in higher education...These principles of affordability, convenience and choice will guide our policy formulation in this space, but not at the expense of quality”

Alan Tudge MP, Parliamentary Secretary to the Prime Minister & Chair of The Coalition’s Online Higher Education Working Group, 11th of March, 2013

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Who will attend?

Senior leaders from tertiary education institutions, with responsibility for or an interest in:

- Teaching & Learning
- Policy & Strategy
- Blended & Technology Enhanced Learning

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SAVE $300 when you register by 13th December 2013
Day 1
Tuesday 25th March, 2014

Challenge 1: Getting the strategy right

9:00 Overview from session facilitator: Critical factors influencing the changes in tertiary learning
- Responsibilities for institutions in the sector
- Emerging models for tertiary education
Professor Philip Long
Executive Director, Innovation & Analytics
University of Queensland

9:40 What is ‘blended learning’?
‘Blended learning’ has many varied definitions between practitioners and institutions. Use this session to create a working definition for the two days ahead.
Associate Professor Barney Dalgarno, Charles Sturt University
Dr Lisa Germany, Victoria University
Dr Margot McNeill, Think Education

Challenge 1: Your ‘how to’ guide

10:40 Morning tea

11:00 Business models for transforming university learning experiences
- Connecting with new learners
- Developing business models for new and transformed learning models
- Ensuring that transformed learning aligns with university mission
Professor Susan Savage
Director, Learning and Teaching Transformation
Queensland University of Technology

11:50 How to translate policy to practice & embed measures for success along the way
- Connecting strategy and actions
- Ensuring success through effective measurement
- Leading change across your institution
Dr Margot McNeill
Director, Think Futures
Think Education

12:20 Lunch

1:20 Space matters! Why physical space is an important element in a Blended Learning Strategy
- How physical space can help or hinder the adoption of Blended Learning
- How to design physical space for Blended Learning
Dr Lisa Germany
Associate Director, Blended Learning Centre for Collaborative Learning & Teaching
Victoria University

Challenge 2: Implementing good learning design

2:00 Overview from session facilitator: The big issues facing good learning design
- What is good learning design and what are its features?
- How do we ensure a focus on outcomes?
- How do we address the workforce skills gap?
Professor Adam Shoemaker
Academic Provost
Griffith University

2:40 Afternoon tea

Challenge 2: Your ‘how to’ guide

3:10 Blending open & free with closed & for fee
- Moving beyond MOOCs
- Open online education strategies
- Open assessment and credits
Professor Sandra Wills
Pro Vice-Chancellor (Student Learning)
Charles Sturt University

3:40 Redesigning curriculum & assessment in-line with university strategy
- Designing and implementing Global Learning by Design
- Leading whole-of-institution curriculum development and design
- Getting buy-in from across the institution: lessons learnt so far
Professor Geoffrey Crisp
Dean (Learning & Teaching)
RMIT

4:20 Designing inclusive technology enhanced learning environments to support a diverse student population
- What does inclusive design mean in the context of the higher education widening participation agenda?
- The benefits and challenges of designing for diversity
- Strategies for designing inclusive technology enhanced learning environments
Associate Professor Denise Wood
Associate Head of School: Teaching and Learning, School of Communication, International Studies and Languages
University of South Australia

5:00 Closing remarks from the facilitator & end of day one
Day 2
Wednesday 26th March, 2014

8:30  Welcome, coffee & networking

9:00  Welcome remarks from the facilitator

9:10  Innovation in Blended Learning: An institutional approach
• Implementing an institution-wide framework for learning analytics
• Engaging all teaching staff in innovation
• Including the student voice in institutional strategy
Professor Eeva Leinonen
Deputy Vice-Chancellor, Education
University of Wollongong

9:50  Balancing institution-wide strategies with faculty-led innovation
• Creating a cohesive learning framework and student experience
• Addressing curriculum and assessment design principles
• Supporting niche approaches in successful blended and online courses
Associate Professor Barney Dalgarno
Sub Dean Learning and Teaching, Faculty of Education
Charles Sturt University

10:30 Morning tea

Challenge 3: Effective stakeholder engagement

11:00 Overview from session facilitator: The big questions facing effective stakeholder engagement
• How do we engage academic and professional staff, students and community?
• How do we ensure quality and coherent delivery?
• How does blended delivery impact on the working environment of the university?
Professor Eddie Blass
Executive Director, Learning Innovations Hub
University of New England

11:40 Working across teams for sustainable change
• A discussion between representatives of university teams describing how new approaches have been implemented through all levels of the institution
Professor Kerri-Lee Krause*
Interim Deputy Vice-Chancellor (Education)
University of Western Sydney
*Alongside colleagues from across the university

12:40 Lunch

1:40  Leading the changing role of the teaching workforce
• Developing staff in-line with the demands of the digital future
• Insights from research about what works in learning and teaching
• Evidence-based leadership
Professor Marcia Devlin
Deputy Vice-Chancellor (Learning & Quality)
Federation University Australia

2:20  Aligning decision-making at all levels of your institution
• Structuring resources: Centralised versus decentralised approaches
• Ensuring consistency in quality and delivery across the institution
• Leading change
Professor Margaret Hicks
Director, Teaching and Learning
University of South Australia

3:00 Afternoon tea & networking

3:30  Strategic approaches to changing the perception of teaching & learning across the university
• Curriculum and assessment redesign
• Leading the changing role of the teaching workforce
• Engaging staff in cultural change
Dr Stanley Frielick
Director of Learning and Teaching
Auckland University of Technology

4:10 Defining the future academic workforce
• How do you encourage academics to change?
• Who is the academic of the future?
• Blending the workload
Professor Marcia Devlin
Federation University Australia
Dr Stanley Frielick
Auckland University of Technology
Professor Margaret Hicks
University of South Australia

4:50  Closing remarks from the facilitator & close of conference

Find us at: www.blendedlearningfutures.com – Twitter: #blended14
Workshops
Monday 24th March, 2014
Tuesday 25th March, 2014
Wednesday 26th March, 2014

How to design a scalable flipped classroom

Pre Conference Evening Workshop A
Monday 24th March, 2014, 5:30pm – 8:00pm

In this workshop you will learn how to take a whole systems design approach to designing and implementing the flipped classroom model to be scalable and sustainable.

Drawing on the facilitators’ experience with a first year course of over 1200 students, you will walk away with a plan for implementation and sustainability, which takes into account:

• A variety of approaches to, and lessons learned from, flipping the classroom at scale
• How to create a coherent, meaningful and engaging learning experience
• Engaging stakeholders at all levels as a sustainable design objective

About your workshop leaders:
Associate Professor Reidsema
Director Teaching and Learning (Engineering), UQ

Carl’s research focuses on transformational change in Higher Education. He is currently involved in the 2013 OLT Project Radical transformation: re-imagining engineering education through flipping the classroom in a global learning partnership partnering with Stanford, Purdue, Pittsburgh and Sydney universities.

Associate Professor Lydia Kavanagh,
Director of First Year Engineering, UQ

Lydia has vast experience introducing new pedagogies including the Flipped Classroom and innovative authentic approaches to assessment. Lydia has lead and participated in Carrick/ ALTC/ OLT projects on teamwork, online learning, curriculum innovation, and Flipped Classrooms.

How to design inclusive online learning environments

Mid Conference Evening Workshop B
Tuesday 25th March, 2014, 5:30pm – 8:30pm

Denise Wood is the lead researcher of an OLT project exploring issues of access and engagement in online learning environments. Learn from her hands-on experience in this practical session.

You will learn how to:
• Evaluate technology enhanced learning environments to determine their accessibility and usability
• Employ learning analytics to identify and support at risk students
• Facilitate learner engagement within an inclusive, personalised learning environment

You will take away:
• Guidelines on the design and redevelopment of inclusive online curricula
• Guidelines for improving the accessibility of online learning spaces
• Opportunities for academic research relating to inclusive design of technology enhanced learning environments

About your workshop leader:
Associate Professor Denise Wood
Associate Head of School: Teaching and Learning, School of Communication, International Studies and Languages, University of South Australia

Denise’s research focuses on the use of accessible information and communication technologies to increase social and educational participation. She is the project leader of a multi-million dollar research project funded by the Australian Government, Department of Education, which aims to improve educational and employment outcomes of young people with disabilities and she has been project leader of four Australian Government, Office for Learning and Teaching funded projects focusing on technology enhanced learning.

How to enhance & evaluate students’ online learning

Post Conference Evening Workshop C
Wednesday 26th March, 2014, 5:30pm – 8:00pm

Attend this practical session to learn from the facilitator's experiences in enhancing students' learning experiences by utilising learning analytics in an innovative way. Based on findings from a current OLT project, take this opportunity to use UNE’s experiences to inform teaching practice in your institution.

Learn how to:
• Increase student engagement and outcomes in online studies
• Utilise data from the learning management system to inform teaching practice
• Address the shortcomings of using learning analytics

Develop a toolkit to:
• Implement timely interventions to improve students’ learning experience
• Measure the value of real time, personalised interventions
• Apply project learnings to your institution

About your workshop leader:
Dr Fredy-Roberto Valenzuela
Senior Lecturer and Course Coordinator of Undergraduate Business, UNE Business School, University of New England

Fredy-Roberto has almost 20 years of teaching experience in both Australian and Chilean universities and he has received two teaching awards for being the lecturer best evaluated by his students. His areas of research are marketing and distance education in particular topics related with service recovery and social presence in the online environment.
Registration Page

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Delegates must be registered at the same time from the same organisation in order to receive
the team discount. For larger group bookings call us on 1300 316 882 to find out how you may
 qualify for greater discounts.

Venue

L’Aqua
Rooftop Level, Cockle Bay Wharf,
Sydney NSW 2000
+61 2 9239 5700

Accommodation

ParkRoyal Darling Harbour
150 Day Street, Sydney NSW 2000
+61 2 9261 1188

Delegate Details

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Delegate Surname: ____________________________________________________________
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