2nd ANNUAL

BLENDED LEARNING SUMMIT

How to empower the student into the future

www.blended-learning.com.au

Keynote Speakers

Professor Mike Keppell
Executive Director, Australian Digital Futures Institute (ADFI)
University of Southern Queensland

Professor Kerri-Lee Krause
Pro Vice-Chancellor (Education) and Professor of Higher Education
University of Western Sydney

Mark Brown
Director, National Centre for Teaching and Learning and Director, the Distance Education and Learning Futures Alliance
Massey University, New Zealand

Dr. Wayne Mackintosh
Founding Director of the OER Foundation and the Commonwealth of Learning Chair in OER
Otago Polytechnic, New Zealand

Terry Anderson
Professor and researcher in the Technology Enhanced Knowledge Research Centre
Athabasca University, Canada’s Open University

Attend Blended Learning and join the debate on:

• Creating the conditions for the successful implementation and continuous improvement of blended learning programmes
• Overcoming design and implementation challenges
• Developing a systematic approach to combining modes of learning
• Understanding the impact on pedagogy and student learning through learning analytics
• Transitioning the role of the Academic
• Measuring cognitive and affective engagement
• Identifying and measuring predictors of student success
• Adapting higher education to meet the needs of next generation students
• Aligning the IT organisation to meet the needs of blended learning programmes

MEDIA PARTNERS:

Main Conference
18 & 19 September, 2013

Networking Drinks
18 September, 2013

Venue
Sydney, NSW

Register by 12 July and save $500

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Dear colleague,

This past year has seen an explosive demand for learning online. Between international highly-ranked business schools launching high-cost programmes for high-calibre students and the exponential growth in MOOCs, Australian higher education institutions (HEIs) are addressing the challenges of making learning and teaching more accessible and more flexible to stay competitive.

As the education industry continues to evolve new tools, courseware and content, educators and administrators must adopt methodologies, delivery systems and best practices to keep pace for optimum student performance and institutional efficiency. However, HEIs everywhere are grappling with the multiple new delivery systems for the content of blended courses and how to best implement design strategies and engagement principles.

IQPC’s 2nd Annual Blended Learning Conference will address these main challenges through concrete case studies and expose the latest, research-based information on maximising student engagement in a blended programme. Delegates will learn from institutions that have paved the way and successfully incorporated campus-wide blended learning technology to the benefit of faculty, students and administration. Delegates will hear from experts in both technology and education that are pioneering Australian HEIs blended learning foundations and architecture.

Register by 12th July to take advantage of the EARLY BIRD OFFER – Save $500.

To secure your place call 02 9229 1000, email registration@iqpc.com.au or book online at www.blended-learning.com.au

I look forward to seeing you at the event.

Kind regards,

Patricia Alfaro
Conference Director

Who You Will Meet at Blended Learning

All key players in Higher Education institutions accountable for the successful planning, implementation and continuous improvement of blended learning programmes, including:

- Vice Chancellors
- Deputy Vice Chancellors
- Directors of Learning and Teaching
- Heads of Colleges
- Directors of IT
- Heads of m-Learning
- Heads of e-Learning
- LMS Implementation Managers
- Heads of Flexible Learning
- Heads of Blended Learning
- Education Technology Advisors
- Heads of Resources
- RTOs
- VETs
- Universities
- Colleges
- TAFEs

Do you have the tools and know-how to help higher education institutions begin or expand blended learning programs?

Then gain direct access to your target market and demonstrate how you can help our delegates implement their blended programmes.

Please contact Sponsorbranding@iqpc.com.au or +61 (0)2 9229 1050 for more details.
08:20 Registration and welcome coffee

08:50 Opening address from Conference Chair, Dr. Maree Gosper, Program Director, Australian Digital Futures Institute, University of Southern Queensland

09:00 Building successful partnerships, faculty development and cross-departmental collaboration

- Defining the academic goals
- Formalizing strategy and design, infrastructure, IT hardware, software, professional development, implementation support; and a continuous improvement process
- Engaging faculty to support hybrid course design
- Evaluating the experience: academic and student expectations vs. outcomes

Professor Keni Lee Krause, Pro Vice-Chancellor (Education), University of Western Sydney

09:30 Blended Learning Experiences: The potentials and challenges

- Ensuring the correct curriculum reform: aligning different models to different courses
- Departmental collaboration: perspectives of players and lessons learnt
- Interaction and engagement: measuring the outcomes

Professor Margaret Mazzolini, Pro Vice Chancellor (Learning and Teaching), University of Victoria

10:00 Project SAFFIRE: How it has increased flexibility and choice for students

- Designing and implementing programmes across the UC Group that are student-centred, flexible and accessible
- Creating a supportive and engaged educational environment
- Integrating systems across the whole UC Group that support new teaching and learning models
- Reviewing and changing administration processes to support the new qualifications and associated technologies

Dr. Greg Battye, Dean of Faculty of Arts & Design, University of Canberra

10:30 What students want – are universities getting it right?

This session will expose the recent findings from the student-run Education Quality Survey of the National Union of Students that captures students’ perceptions of the quality of their educational experience.

Clare Keyes-Liley, Education Officer, National Union of Students

11:00 Morning tea and exhibition networking

11:30 Identifying and measuring predictors of student success in a blended learning programme

- Can Learning Analytics investigate student studying behaviour to better inform teaching practice, curriculum design, learner engagement and course selection pathway?
- What interesting things are currently being done with learning analytics?
- What is the research question that we seek to use analytics to answer?
- What are the ethical issues involved in learning analytics?

Dr Maree Gosper, Senior Lecturer, Academic Development, Learning and Teaching, Macquarie University

12:00 Moving beyond a fashion: likely paths and pitfalls for learning analytics

- Identifying the range of broader considerations that are necessary to move learning analytics beyond being just the next fashion
- Learning from experience: results of a four year old project from an Australian university

12:30 Using Learning Analytics to help flip the classroom

- Overcoming the challenges from implementing significant organisational changes
- Understanding and optimising learning in a blended environment
- Identifying the factors that correlate with performance
- Measuring engagement

Abelardo Pardo, Lecturer, School of Electrical and Information Engineering, University of Sydney

12:50 Discussion Panel: The Transformation Imperative: How are disruptive models for course delivery transforming higher education?

- Providing a basis for personalised and adaptive learning environments
- Developing a parallel learning universe for tertiary education providers
- Nurturing the development of a sustainable OER ecosystem
- Creating more flexible and affordable pathways to meet diverse student needs

Wayne Mackintosh, Director, OER Foundation, New Zealand

13:00 Networking lunch

13:30 Identifying and measuring predictors of student success in a blended learning programme

- Can Learning Analytics investigate student studying behaviour to better inform teaching practice, curriculum design, learner engagement and course selection pathway?
- What interesting things are currently being done with learning analytics?
- What is the research question that we seek to use analytics to answer?
- What are the ethical issues involved in learning analytics?

Dr Maree Gosper, Senior Lecturer, Academic Development, Learning and Teaching, Macquarie University

14:00 Stretching the existing models and practices of higher education

- What are the current value propositions for HEIs to engage with MOOCs?
- Analysing the complex mix of interrelated factors influencing retention and academic success
- Providing a basis for personalised and adaptive learning environments

14:30 Designing Blended Learning courses using OERs

- Developing a parallel learning universe for tertiary education providers
- Nurturing the development of a sustainable OER ecosystem
- Creating more flexible and affordable pathways to meet diverse student needs

Wayne Mackintosh, Director, OER Foundation, New Zealand

15:00 Discussion Panel: The Transformation Imperative: How are disruptive models for course delivery transforming higher education?

- Specifically, they will discuss new pedagogies and the emerging role of the educator within interactive, connective learning environments. They will also explore the impacts of technology on the traditional university model and the new opportunities for innovation with technology in higher education.

Mike Keppell, Executive Director, Australian Digital Futures Institute, University of Southern Queensland
Andrew Norton, Higher Education Program Director, Grattan Institute
Wayne Mackintosh, Director, OER Foundation, New Zealand
Andrew Norton, Higher Education Program Director, Grattan Institute

15:30 Afternoon tea and networking

16:00 Designing a quality culture for blended learning

- Overcoming the challenges from implementing significant organisational changes
- Understanding and optimising learning in a blended environment
- Identifying the factors that correlate with performance
- Measuring engagement

Abelardo Pardo, Lecturer, School of Electrical and Information Engineering, University of Sydney

16:30 Education leaders discussion panel: How do we address the current challenges of meeting the quality and assessment standards?

This session will provide an opportunity to discuss and debate assessment issues for new hybrid learning models in higher education.

Chris Robinson, Australian Skills Quality Authority (ASQA)
Martin Riordan, Chief Executive Officer of TAFE Directors Australia

17:00 Closing remarks from conference Chairman

17:10 Networking cocktail
Day Two: 19 September, 2013

08:20 Registration and welcome coffee

08:50 Opening address from Conference Chair, Mike Keppell, Executive Director, Australian Digital Futures Institute, University of Southern Queensland

DESIGN, HARNESING NEW MEDIA AND PEDAGOGICAL INNOVATION TO ACHIEVE FULL STUDENT ENGAGEMENT AND INTERACTION

09:00 Designing for learning in an open world
- Meeting the challenges of designing for learning
- Defining open learning design methodology
- Harnessing the use of emerging technologies in education
Dr. Terry Anderson, Professor in Distance Education, Athabasca University, Canada

09:40 Exploring a framework for good practice in technology-enhanced learning
- Designing interactions that support seamlessly integrated blended courses
- Increasing student engagement in the classroom and online
- Implementing optimal blended design strategies
- Overcoming design and implementation challenges
Simon McIntyre, Online Postgraduate Director, COFA ONLINE, UNSW

10:20 Learning, technology and design: defining architectures for productive networked learning
- Developing educational design for learner autonomy and life-long learning
- Generating the data that teachers need to provide direct instruction
- Exploring the design thinking of IT architects, LMS administrators and educational designers
Peter Goodyear, Co-director, Centre for Research on Computer Supported Learning and Cognition (CoCo Research Centre), University of Sydney

11:00 Morning Tea

11:30 Designing Library Instruction for the Blended Learner
- Conquering deployment challenges and faculty objections
- Designing teaching materials suitable for the flipped classroom model
- Establishing institutional policies for recording content
Linda O’Brien, Pro Vice Chancellor (Information Services), Griffith University

FLIPPING THE FACULTY: TRANSITIONING THE ROLE OF THE ACADEMIC FROM TRADITIONAL LECTURER TO EFFECTIVE BLENDED INSTRUCTOR

12:00 Empowering faculty and staff to be the agents of change
- Designing, structuring, and implementing faculty development programs for blended teaching and learning
- Understanding the philosophical underpinnings of program design
- Providing incentives for faculty to engage in development for blended instruction
Helen Carter, Manager Educational Design and Development, Macquarie University
President, Australasian Council on Open, Distance and e-Learning

12:30 Panel discussion: Leading change: Applying change management approaches to engage students in blended learning
In this session thought leaders will discuss how to transform academics to change managers for a way of learning that is more appropriate for students transiting to professional life.
Confirmed:
Helen Carter, Manager Educational Design and Development, Macquarie University
President, Australasian Council on Open, Distance and e-Learning
Anne Lonie, Online Educational Developer, Information Technology Engineering and the Environment Divisional Office, University of South Australia

13:00 Networking lunch

IMPLEMENTATION AND MANAGEMENT FOR BLENDED LEARNING READINESS

14:00 Overcoming the barriers for transforming higher education institutions into quality-centred blended learning educational forces
- Administrative challenges: awareness deficiencies, plans, and goals
- System challenges: platforms to house the educational materials, conferencing equipment, and bandwidth concerns
- Faculty competencies: online delivery, active learning, and participant engagement
Mike Keppell, Executive Director, Australian Digital Futures Institute, University of Southern Queensland

14:30 Adapting higher education to meet the needs of connected generations
- Exploring the role of consumer devices in tertiary education
- Successful student adoption of learning apps
- Streamlining enterprise level infrastructure for tertiary institutions
- Providing the connected tools required for contemporary learning and teaching environments
- Enhancing business analytics capability
Peter Nikoletatos, CIO and Director of Information Services, Australian National University

15:00 Aligning the IT organisation to meet the challenges of blended programmes
- Looking at IT services with a customer-centric focus
- Critically assessing and redesigning the processes
- Building the governance structure
Bruce Callow, Director Information and Communication Technology Services, Griffith University

15:30 Afternoon tea and networking

ACCESSIBILITY AND ENGAGEMENT: MOVING AHEAD WITH BLENDED LEARNING

16:00 Adaptive Learning and its role in the future of learning and online education
- Creating adaptive content such as Adaptive Tutorials, Virtual-Labs and Virtual Patients.
- What are Smart Courses and why they are the future of teaching.
- How you can scale your teaching while improving learning, increasing student satisfaction and reducing costs

16:30 Panel Discussion: Higher education and the digital age - where to from here?
Our Guest Panellists will discuss emerging trends in blended learning and current educational technology pilot projects, such as adaptive learning, big-data analysis, mobile applications, gaming, online simulation and online identity verification.
Mike Keppell, Executive Director, Australian Digital Futures Institute, University of Southern Queensland
Janette Grenfell, Lecturer, School of Education, Deakin University

17:10 Closing remarks from conference chairman

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**EDUCATION FACILITIES**

**PACKAGES**

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**STANDARD**

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**WHERE**

Sydney, NSW

**WHEN?**

18 – 19 September 2013

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**TEAM DISCOUNTS**

IQPC recognises the value of learning in teams. Take advantage of one of these special rates:

- Register a team of 3 to the conference at the same time from the same company and receive a **$500 discount**.
- Register a team of 4 to the conference at the same time from the same company and receive a **free pass for a 5th delegate**.
- Ask about **multi-event discounts**. Call +61 2 9229 1000 for more details.

Please note: Only one discount applies.

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**ACCOMMODATION**

The Lido Group are the official booking agent for the Blended Learning Summit event.

The Lido Group have negotiated event rates at a range of hotels for all attendees of this event.

To take advantage of these rates & book direct on the website, please go to www.blended-learning.com.au and click on the Venue & Accommodation page.

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**2 WAYS TO SAVE!**

- Book early for **HUGE EARLY BIRD savings**.
- Book as a TEAM, save & benefit as a team.

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